

Machine Dalal

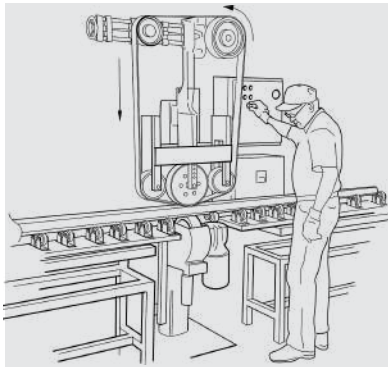
Trading Platform for Print, Packaging and Converting Industry

Executive Summary

Machine Dalal is a global trading platform and a marketplace for the Print, Packaging and Converting Industry.

The platform enables machinery and equipment trade at a global scale. For the year ending 2023, the platform enabled total trade in excess of \$30,000,000. \$30M & that does not include new machinery business and ancillaries.

Our end of year report that goes into the details is also shared. We would like to offer our users the ability to connect with your bank to request business and machinery loans.



About Machine Dalal

Machine Dalal is a global platform for buying and selling new and used equipment in the print, packaging, and converting industry. Rapidly becoming the go-to platform for industry professionals we have grown at a rapid pace and has also raised funding from investors, the brand would operate under the aegis of Eurograf Platforms Pvt. Ltd.

Machine Dalal also excels as a distribution engine for sellers, leveraging automation to connect with all major social media networks and video platforms, saving time and resources on media management and distribution and creating a network of **highly engaged buyers**.

Currently, over 100,000 professionals use our website and apps to find machinery. We have gained the trust of global and national brands and have onboarded over 100 equipment manufacturers, solidifying our position as the most connected and soon-to-be dominant platform in the global print industry.

Market Opportunity

- The value of the print industry across India was over 260 billion Indian rupees in 2023. This is further expected to exceed 288 billion rupees by 2026.
- Over 250,000 printing companies make up India's printing industry, which is rising at a rate of 12% per year.
- The packaging industry is India's fifth largest economic market. In 2019, India's packaging industry was worth USD 75.95 billion. By 2025, it is projected to cross USD 103.32 billion.

More people in India are looking for printers and packaging machinery for sale whether from domestic sources or via imports.

Machine Dalal presents a unique opportunity for your bank to gain access to reliable, sustainable and replenish-able source of business and machinery loans.





Business Opportunity

Machine Dalal enables trade from below 10Lakh to over 10Cr, for a single piece of machinery.

Our buyers represent every part of the country.

The print industry follows economic development i.e. printing as a sector grows where with rise of income and opportunities.

Machine Dalal offers a unique opportunity for your institution to offer **loans** and associated financial products **to buyers all across the country.**

How will it work?

Machine Dalal would forward all finance queries to your bank directly to do your diligence.

We would also fulfil the KYC requirements for both the buyer and the seller.

We perform the required background checks alongside personal and business verification before an application is submitted to one of your regional processing centres.

All of our users are either MSMEs or Large Enterprises.

We will prequalify the leads for you, complete the necessary paperwork, and forward the file to your team for due diligence and final decision-making.



Final Word

We are the fastest growing online marketplace exchange for trade in Printing and Converting Machinery and Equipment.

We provide a unique opportunity for your bank to grow your loan portfolio manifold by providing a Reliable, Sustainable, Replenish-able Source of business loans.

We would like to partner with your bank to offer our customers access to capital and financial expertise.

Thanks.