



# Global Trading Platform for **Print**, Packaging and Converting Industry

We have the **technology** and **marketing** to help you sell your equipment swiftly and to buyers in more countries.

Machine Dalal generates demand for your machinery and connects you directly with customers worldwide. Our **tech-driven focus** on the industry is rapidly making Machine Dalal as platform of choice for the international community of print professionals.

# International Audience of Industry Professionals

Machine Dalal reaches the larger international community of print, packaging and converting professionals.

The trading community in this industry transcends boundaries, while the customer looks for value, wherever he may find it.

We reach ready buyers all around the world.





# Trade Directly

Communicate Directly with your Buyer.

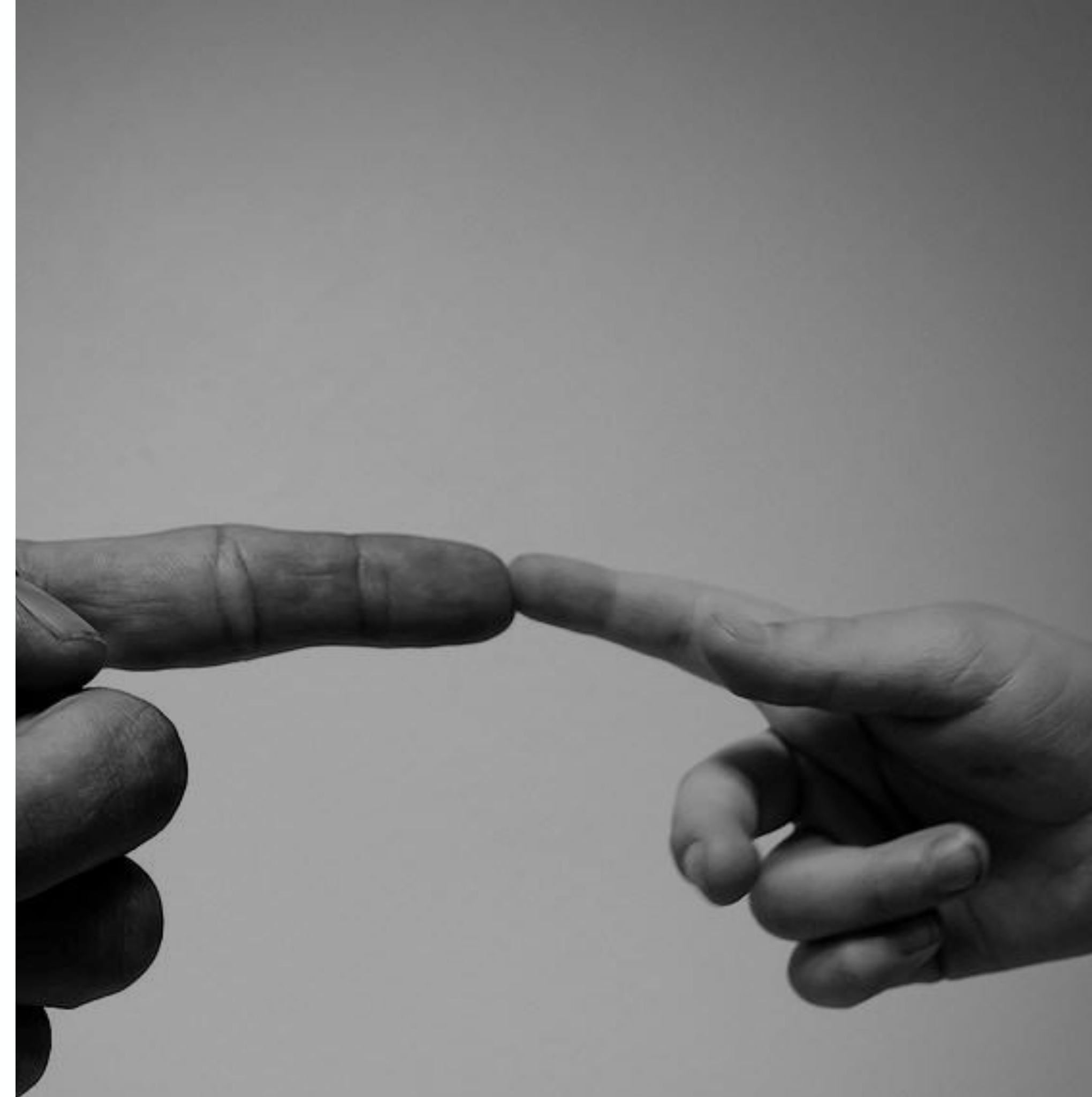
Customers **connect** with you **directly** and securely.

We have made communication easy and convenient with Machine Dalal.

Once customer views listing of your equipment and is interested in the machine, he contacts you directly by email, message, or call.

There is no manual intervention. There are **no commissions**.

**More trade.** Simplified communications.





# Find the Right Equipment with **Advanced Search**

Buyers find machines by type, category, brand, color, sheet size, specifications, or features.

With a geographically fragmented demand and supply market in this industry, search as a service is critical feature of Machine Dalal that bridges the gap and brings you closer to your customer.

We have organized equipment data according to specifications, features, categories, manufacturers, and models. This helps users discover new brands and find the right equipment for their business.



# Social Search & Distribution

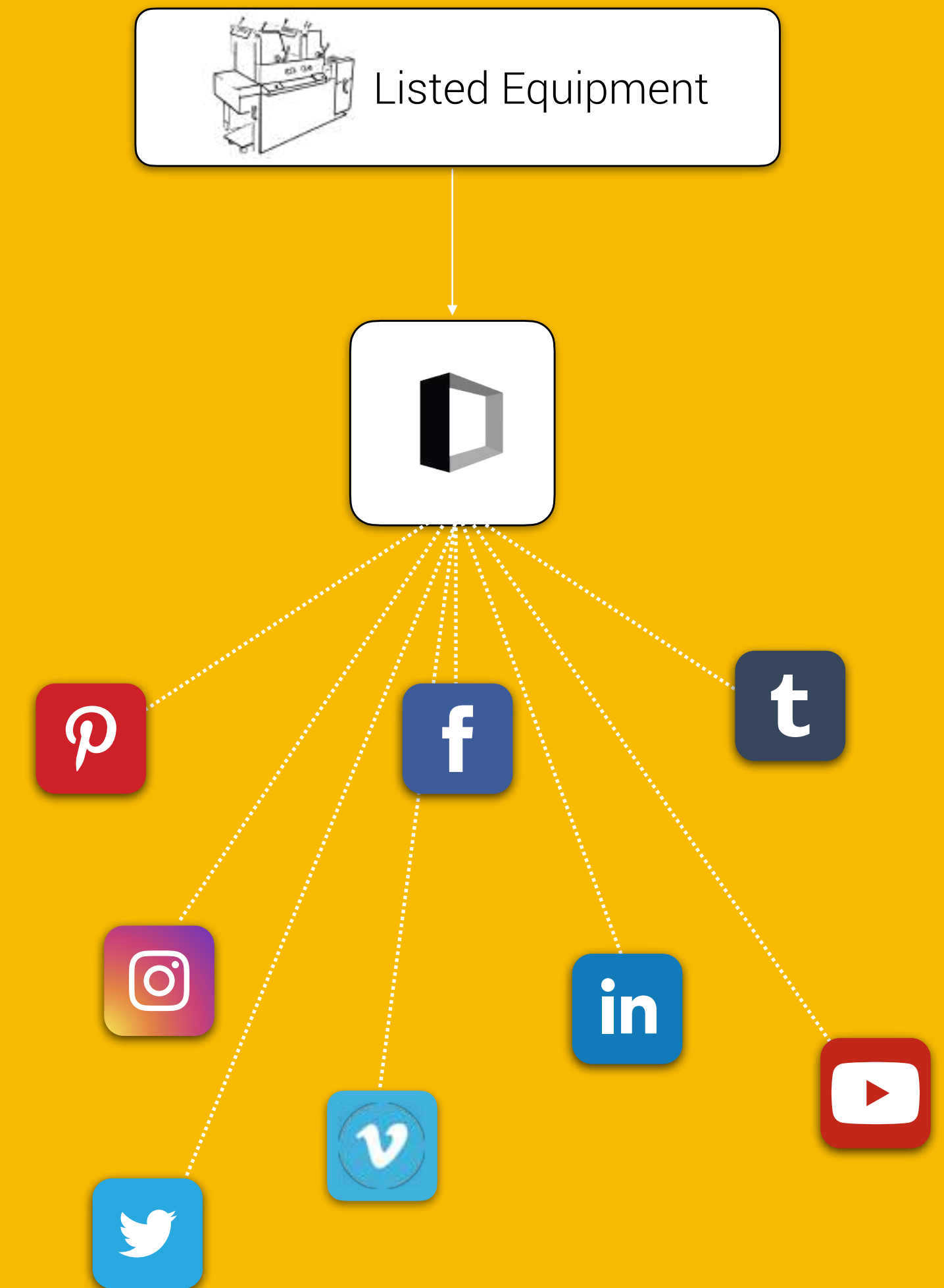
Machine Dalal is connected to all major social media platforms.

Your inventory is pushed to all the platforms algorithmically and customers access information directly.

All the **queries from social media** platforms, applications, Vimeo and YouTube **come directly to you**.

Our highly penetrated social media linking improves machine discovery and you get **higher engagement from interested buyers**.

By listing on Machine Dalal, social media listing happens automatically and instantly, you will get leads across social media without setting foot (figuratively speaking) in any platform.






# Newsletter that Delivers

The Machine Dalal newsletter keeps our global audience up to date on the latest news from the world of print, packaging and converting. The newsletter goes out to over ~**100,000** industry professionals

We also share **equipment** that are up **for sale** with a highly engaged audience of print professionals.





# All of that for

# 1\$ /mo

Machine Dalal is a tech driven platform that increases trade in print, packaging and converting industry.

Our extreme focus on this important industry has helped us grow rapidly. We reach a global audience of over 100,000 users from over 130 countries.

We have built an affordable product, that reduces friction between industry professionals and help them trade more efficiently.

Available Everywhere



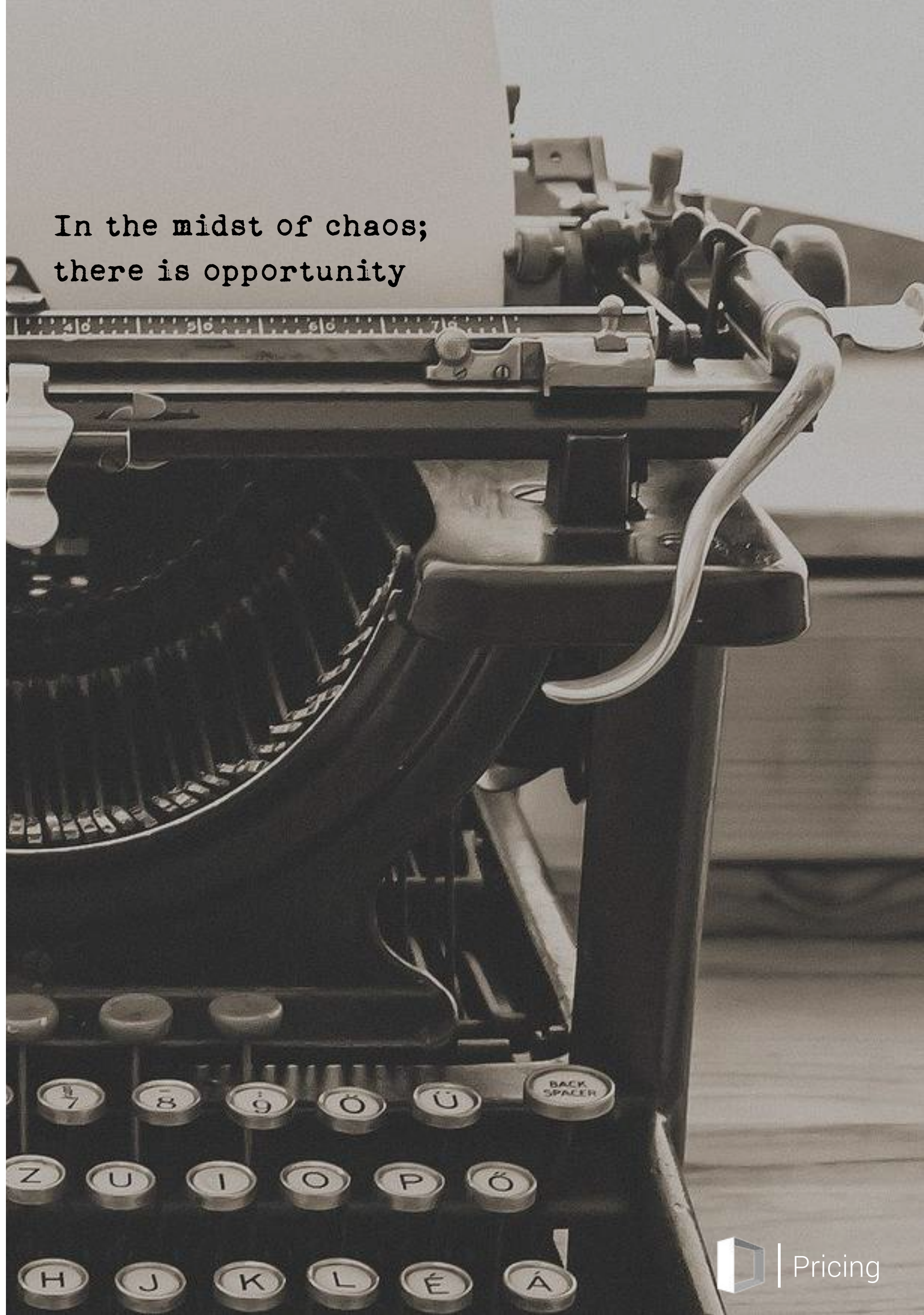
Web



Play Store



App Store



In the midst of chaos;  
there is opportunity